

# PJL SEO

## Search Engine Optimisation

## PJL SEO SOLUTIONS & STRATEGIES

### INCREASE WEB SITE VISITOR TRAFFIC TO YOUR WEB SITE & INCREASE SALES NOW

You have products and services, you have an online presence with your web site and you need to increase the visitors to your web site so you can make sales of your products and services.

PJL SEO solutions and strategies can assist your business increase your sales to make money from your online web site presence. Our range of search engine optimisation (SEO) solutions and strategies can assist you with finding your potential customers who are searching for products and services like yours. Marketing your web site means getting your web site found by the major popular search engines that drive visitors to your web site. Our professional consultants will provide a strategic web site marketing plan with a solution and strategy that meets your needs and budget.

### PJL SEO SOLUTIONS

- Keyword analysis & research
- Content optimization
- Link building campaigns
- Directory submissions
- Domain creation
- Submit to a million search engines & more
- Submit to the Google Group
- Free web site submission
- Free web site analysis
- Free web site reporting
- Free analysis of potential web site links

### PJL SEO STRATEGIES

- Meta tag creation
- Improving existing meta tags
- Statistical analysis & ongoing support
- Regular web site submissions
- Google, Yahoo & MSN submissions
- Manual submissions
- Article writing & keyword density
- Parking domains for your target market
- Tweaking meta tags
- Proof reading web page content
- Link checking & repair

When search engine optimisation is performed correctly, search engine positioning can increase web site visitor numbers to your web site by a tremendous amount. Knowing that your customers are searching for your products and services and being found at the top of Google, Yahoo and MSN for the correct search terms is crucial. Our clients have had incredible results from our search engine optimization solutions and strategies. Many of them have told us that this was the best marketing/advertising investment they have ever made. Don't wait; contact us today for your free web site analysis and report.